Innoventis Pharma offers private label premium skincare solutions with a specific expertise in the high value aesthetic, beauty and pharmacy market. Products are developed in collaboration with advisory boards including pharmacists, aesthetic clinics and dermatologists. Innoventis Pharma has its own network of pharmacies which enables market testing and getting instant feedback from consumers on products developed.

Innoventis offers 3 models of collaboration:

1. **Ready-to-use products**: products can be selected out of a existing catalogue of products already being produced. Formulas are shared with other customers. Branding is personalized.

<u>Advantages</u>: very low MOQ's and very short time to market. Ideal to test a market with a limited investment.

2. **Ready-to-use formulas**: products can be created and produced out of an existing catalogue of existing formulas. All formulas have gone through the complete development and test phase. Branding is personalized.

<u>Advantages</u>: low MOQ's and short time to market. Ideal to test a market with a limited investment.

3. **Turnkey brand and product development**: tailor made development of products and brand design. Development can be scientifically supported, including efficacity testing.

All products are made in France and Belgium.

Contact

Frédéric Germain Managing Director Frederic.germain@innoventis-pharma.com